



"REGULATION ON THE PROTECTION OF INDIVIDUALS WITH REGARD TO THE PROCESSING OF PERSONAL DATA AND ON THE FREE MOVEMENT OF SUCH DATA"

EXHIBITION EVENTS ARTICLE 13 OF EU REGULATION 2016/679

INTRODUCTION

In compliance with Article 13 of EU Regulation 2016/679, we provide you with the information due at the time of collecting your personal data.

1. DATA CONTROLLER

The data controller is **Salami s.p.a.**, represented by the Legal Representative pro tempore, VAT ID: 03236400366, with registered office at Via Emilia Ovest 1006, 41123 Modena, email: personale@salami.it (hereinafter referred to as the "Controller")

2. CATEGORIES OF PROCESSED DATA

The personal data collected and processed by the undersigned fall into the following categories:

- **Identifying data:** name and surname, phone number, company affiliation

3. DATA COLLECTION AND PROCESSING METHODS

Recording visits and contacts through a paper register or the **VIZITO** software <https://vizito.eu/it/>

The collection of data provided by the individuals to the Controller occurs through electronic and computerized means by entering their data and signing a specific form on tablets owned by the Controller. This allows them to be registered for the purpose of being contacted to initiate business relationships. The processing will, in any case, adhere to the principles of fairness, lawfulness, and transparency.

4. DATA STORAGE

The personal data concerning visitors to the booth (for example, customers, suppliers, consultants) will be stored for the time necessary to establish a business relationship and in any case, not exceeding 1 year from the acquisition.

5. PURPOSE AND LEGAL BASIS FOR PROCESSING

Your personal data will be processed for the following purposes:

(a) **Processing is necessary to execute a contract to which the data subject is party or execution of pre-contractual measures taken at the request of the same: ex art. 6, lett. b, EU Reg.** registration of contacts to establish business relationships and propose services and products.

6. DATA DISCLOSURE SCOPE

Data processing will be carried out by authorized personnel within the structure, and the data may be disclosed to other companies within the group. If the recipients process data on behalf of the data controller, they will be appointed as data processors through a contract or contractual clauses regulating the processing of the data in question, as provided for in Article 28 of the Regulation. In accordance with the purpose of processing, your data may be disclosed abroad. In such cases, the company will inform those who receive the data to ensure the same processing rules applied in Italy.

7. DATA SUBJECT RIGHTS

In relation to the aforementioned processing and the related data in our archives, the rights provided for in Chapter III, Articles 15 to 22 of EU Regulation 2016/679 can be exercised. Specifically, the right of access (Article 15), right to rectification (Article 16), right to erasure (so-called right to be forgotten, Article 17), right to restriction of processing (Article 18), right to data portability (Article 20), and right to object (Article 21). To exercise your rights, you can contact the Controller at the email address personale@salami.it or using the contacts indicated at the beginning of this information

8. RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY

Pursuant to Article 13, paragraph 2, letter d), you are informed of the right to lodge a complaint with the Italian Data Protection Authority if you believe there has been a violation of your rights as a data subject or for issues related to the processing of your personal data.